# Undergraduate Research & Engagement Symposium 2013

## Community Engagement Presentations

As part of the newly integrated Undergraduate Research & Engagement Symposium (URES), students who have been involved in a community engagement project during the previous year are invited to present their work in one of two ways, either through an **oral presentation** or through a **poster/table/multimedia display** as part of the Community Engagement Forum (which will run concurrently with the undergraduate research poster presentation session). *Any Loyola undergraduate involved in a community engagement project*—whether through a service learning course, an internship, or a campus-community partnership—is welcome to present their work.

<u>ALL PRESENTERS MUST REGISTER</u> to present at the 2013 URES by Friday, March 15. Registration link: <a href="http://luc.edu/lurop/researchsymposium/symposiumregistration/">http://luc.edu/lurop/researchsymposium/symposiumregistration/</a>

### **General Guidelines for Community Engagement Presentations**

Unlike conventional research presentations, which primarily aim to substantiate new knowledge by explaining its connections to already-established findings, **community engagement presentations** have *three* major goals:

- 1. To **educate** the broader community about key social issues that contextualize the project or work completed, and to which the project hoped to respond;
- 2. To **inform** the audience about the project or work, including its specific goals, strategies, methods, partnerships, and impacts;
- 3. To **empower** and **inspire** further responsive action on the part of audience members, so that the project's goals can continue to advance.

#### **Oral Presentation Guidelines**

During the one-hour oral presentation session, student presenters will have the opportunity to share their work as part of a panel, grouped thematically according to topic so as to encourage the sharing of ideas and questions. Student presentations should be approximately 8 minutes long, and should engage audience members with both prepared remarks and audio-visual aids (e.g. a PowerPoint or Prezi presentation).

Guidelines for ALL oral presentations can be found at: <a href="http://luc.edu/lurop/researchsymposium/">http://luc.edu/lurop/researchsymposium/</a>

Students are encouraged to attend one of two Oral Presentation Workshops to prepare for presenting their engagement project. Both workshops will be held on Fridays, from 4-5pm in Sullivan 290. Sign up here to register for February 22 and here for March 22.

#### **Community Engagement Forum Presentation Guidelines**

Many of the products of community-based projects or community-engaged scholarship do not lend themselves to conventional academic presentation formats (e.g. oral or poster presentations). The Community Engagement Forum (CEF) offers students the chance to present their work through a wider variety of media/formats. Previous years' presentations and interactive displays have included:

- Video montages chronicling a community-based project's development and outcomes;
- ePortfolios (displayed on laptops so that participants can interact with the e-folio);
- **Photo essays** (printed as posters or on cardstock/foam core for display) accompanied by "artists' statements" that provide context for the images;
- **Table-top displays** of resources produced for a community site or as part of a community-based project (e.g. pamphlets, booklets, marketing materials, etc.);
- Laptops set to **project-developed websites or blogs** chronicling students' experiences;
- **Posters or display boards** providing context for a project, educating the community about the issues the project responded to, exploring the methodology pursued, etc.
- **Sign-up sheets**, announcements of upcoming events, and other resources allowing participants in the Forum to become involved in the project or its sponsoring community-based organization as volunteers, donors, etc.

Again, the goal of these presentations is not only to educate and inform, but also to *engage* participants in the great work that student presenters have done.

#### **CEF Poster Preparation/Printing Guidelines**

Many CEF presenters choose to prepare and print large (42"x42") academic posters to help communicate about their issue and to add visual appeal to their presentations. The Center for Experiential Learning will provide financial support for the printing of one poster per CEF presentation. Posters should be prepared using a single PowerPoint slide, and submitted to the Digital Media lab for printing by **5 PM** on **April 12**, **2013**.

Detailed guidelines and instructions for CEF Poster Preparation/Printing can be found at: http://luc.edu/experiential/symposium2013/communityengagementforum/